

# SUBJECT: A Level Business



# NESTON HIGH SCHOOL

KS5 CURRICULUM PLAN  
2020-21

KS4 Knowledge and key skills

YEAR 12	AUTUMN 1	AUTUMN 2	SPRING 1	SPRING 2	SUMMER 1	SUMMER 2
TOPIC	Component 1 Chapters 1 to 15	Component 1 Chapters 1 to 15	Component 1 Chapters 16 and 31	Component 1 Chapters 16 and 31	PPE and exam preparation	Component 2 Chapters 1 - 3
<b>Knowledge</b>	Understand how businesses start up, are funded and how marketing strategies can impact on the success of a good/service	Understand how working practices have changes in the UK over time, how workforce planning aids a business and the recruitment process	Understand how a business evaluates the performance of a worker, how organisational designs have changed and how management and leadership are used to motivate a workforce	Understand how technology, purchasing and research & development can aid the performance of a business	Understand how Assessment Objectives are used to determine a mark scheme Application to Chapters 1 to 31	Understand how data analysis and market analysis can be used to aid business strategy Understand how historical data can aid the sales forecasting process
<b>Skills</b>	Able to calculate, interpret and analyse profit/loss statements, break even charts, cashflow forecasts and budgets Able to calculate gross and net profit margins and comment on the success of a business	Able to explain the appraisal process and how training can benefit the productivity of a business	Able to calculate value added contributions, measure productivity and how quality is achieved and measured	Able to explain how various types of economies of scale can be utilised to benefit a business	Able to structure answers to questions in a manner to gain marks from the top tier of an assessment matrix	Able to analyse data in a variety of formats (variety of charts/histograms/tables/maps/text/statistics/), calculate index numbers and interpret inflation data
<b>Key Vocab</b>	Marketing, Finance, Cash Flow	HR, Appraisal, Working practices	Quality, Contribution, Motivation	Economies of scale, Purchasing, Lean Production	AO1 Knowledge, AO2 Application, AO3 Analysis and Evaluation	Index numbers, Inflation, Analyse

Key Knowledge Transfer

YEAR 13	SUMMER 2	SUMMER 1	SPRING 2	SPRING 1	AUTUMN 2	AUTUMN 1
TOPIC	Component 2 Chapters 4-7	Component 2 Chapters 8 - 10	Component 3 Chapters 1 - 4	Component 3 Chapters 5 - 7	Exam preparation	
<b>Knowledge</b>	Understands the different aims and objectives of businesses and explain how strategy and implementation are deployed by a business	Understand how a business may utilise decision making models to inform strategy	Understand how effective change and risk management can aid a business	Understand how international trade has developed, how globalisation has affected businesses and how the EU impacts the UK	Understand how Assessment Objectives are used to determine a mark scheme for component 3, chapters 1 to 7	
<b>Skills</b>	Able to use a variety of formulas to analyse the financial performance of a business Able to explain how businesses plan for and experience growth	Can demonstrate how the investment appraisal process works Can decide how a business decides to accept or decline a special order	Demonstrates knowledge of the Political, Economical, Social and Technological factors that affect businesses Can discuss the Ethical, Legal and Environmental constraints a business faces	Confident when discussing the benefits and disadvantages of the growing global marketplace	Able to structure answers to questions in a manner to gain marks from the top tier of an assessment matrix	
<b>Key Vocab</b>	Growth, Assets, Liabilities	Decision Trees, CPA, Cost Benefits Analysis	PEST, Ethical/Legal, Change	Globalisation, Trade, The EU	AO1 Knowledge, AO2 Application, AO3 Analysis and Evaluation	