

SUBJECT: GRAPHIC DESIGN



KS5 CURRICULUM PLAN 2021-22

YEAR 12	AUTUMN 1	AUTUMN 2	SPRING 1	SPRING 2	SUMMER 1	SUMMER 2
TOPIC	Packaging and POS design	Packaging and POS design	Packaging and POS design	Packaging and POS design	Personal Investigation	Personal Investigation
Knowledge	Understand how to develop ideas through a sustained and focused investigation on the theme of designing fruit flavoured bottle packaging and point of sale display, informed by contextual and other sources, including the work of appropriate illustrators and designers, demonstrating analytical and critical understanding.	Explore and select appropriate resources, media, materials, techniques and processes, reviewing and refining ideas as work develops	Record ideas, observations and insights relevant to intentions, reflecting critically on work and progress	Present a personal and meaningful response that realises intentions and, where appropriate, makes connections between visual and other elements	Understand how to develop ideas through a sustained and focused investigation into a theme of your choice informed by contextual and others sources, including the work of artists, designers and illustrators. Demonstrate analytical and critical understanding of research/source material	Understand how to explore and select appropriate resources, media, materials, techniques and processes including digital media, pencil, paint, mixed media, collage etc. Understand how to review and refine ideas as work develops
Skills	Research a range of source material (primary and secondary). Effectively present work and critically analyse	Use a range of skills relating to the use of different materials and techniques linked to the work of artists and designers researched earlier in the project	Reflect on brief criteria, write a statement of intent including reference to a target audience. Analyse work as it progresses using key art specific vocabulary as well as writing frames (5 C's Model).	Develop an appropriate outcome linked to investigations. Evaluate final outcome against brief criteria and target audience preferences	Research using various approaches, effective presentation and critical analysis	Handling and controlling materials. Reviewing, modifying and refining. Problem solving and finding solutions
Key Vocab	CRITICAL UNDERSTANDING, REBRANDING, CONTEXTUAL	REVIEWING, REFINEMENT, FOCUSED, SUSTAINED	REFLECT , STATEMENT OF INTENT, OBSERVATIONS	REALISE INTENTIONS	INFORMED, FOCUSED INVESTIGATION	APPROPRIATE, REVIEW

YEAR 13	SUMMER 2	SUMMER 1	SPRING 2	SPRING 1	AUTUMN 2	AUTUMN 1
TOPIC		Externally Set Task	Externally Set Task	Externally Set Task	Personal Investigation	Personal Investigation
Knowledge		Current Year 13 - NO EXTERNAL EXAM SET IN 2022. Consolidation of coursework for assessment. Current Year 12 - Final controlled assessment (15 hour exam). Students will use their preparation work to influence their final outcome.	Current Year 13 - NO EXTERNAL EXAM SET IN 2022. Consolidation of coursework for assessment. Current Year 12- will research their chosen theme and gain knowledge and understanding of their subject as well as existing products. They will select artists and designers and research their work to gain knowledge of technique, drawing style etc	Current Year 13 - NO EXTERNAL EXAM SET IN 2022.Consolidation of coursework for assessment. Current Year 12 - Controlled assignment. Students will select their question from the exam paper and research the theme, appropriate artists and designers before developing design ideas	Able to present a personal response to a given brief and realise intentions. Producing sustained and focused work making connections to the work of others. Evaluate own and others work.	Know how to confidently record ideas, observations and insights relevant to intentions, reflecting critically on work and progress. Understand how these recordings can be used to generate ideas and create a personal response.
Skills		Develop a refined personal response to chosen controlled assignment question using skills developed in the preparation work.	Explore and select appropriate resources, media, materials, techniques and processes, reviewing and refining ideas as work develops. Develop and refine ideas informed by contextual research. Analyse own and others work	Yr 12 - Students are expected to show a range of graphical skills appropriate to their choice of theme/question for component 2/Externally set assignment. This might include - print making, drawing, painting, collage, digital media skills etc.	Communicate meaning, realise intentions and evaluate. Use a range of practical skills appropriate to ideas and final outcome.	Purposefully select and use a range of media. Make critical artistic decisions to refine ideas further. Use specialist vocabulary when annotating work
Key Vocab		APPROPRIATE, MEANINGFUL, CONFIDENT	REFLECT CRITICALLY, PROCESS, TECHNIQUE	EXPLORE, SELECT, REVIEW	REALISE INTENTIONS	PURPOSEFUL, ANNOTATING

KS4 Knowledge and key skills

Key Knowledge Transfer